

**MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN
PARAVAI, MADURAI
SYLLABUS**

REVISED SYLLABUS FOR B.B.A UNDER CBCS

S.NO	SUBJECT NAME	SUB CODE	THORY HOURS	PRATICAL HOURS
1	VANIKA KATITHAGAL	UVK9L11		6
2	ENGLISH- I	UEN8E11		6
3	PRINICIPLES OF MANAGEMENT	ABA8C11		5
4	FINANCIAL ACCOUNTING	ABA8C12		5
5	BUSINESS ECONOMICS	ABA8A11		6
6	BASIC PHYSICS	SPH9N11		2
II SEMESTER				
1	ALUVAGAMELANMAI			6
2	ENGLISH-II			6
3	BUSINESS ENVIRONMENT			5
4	COST ACCOUNTING			5
5	MONEY BANKING			6
6	BASIC PHYSICS II			2
III SEMESTER				
1	BUSINESS LAW-I	ABA8C31		6
2	BANKING LAW & PRACTICE	ABA8C32		5
3	COMPUTER APPLICATION IN BUSINESS-I	ABA8C33		4
4	ENTREPRENEURSHIP	ABA8C34		5
5	BUSINESS STATISTICS	ABA8A31		6
6	COMMUNICATIVE SKILLS	ABA8S31		2
IV SEMESTER				
1	BUSINESS LAW II			6
2	COMPUTER APPLICATION IN BUSINESSII			4
3	MARKETING MANAGEMENT			5
4	ORGANISATION BEHAVIOUR			5
5	BUSINESS MATHEMATICS			6
6	PERSONALITY DEVELOPMENT			2
V SEMESTER				
1	PRODUCTIONS&OPERATIONS MANAGEMENT			5
2	HUMAN RESOURCE MANAGEMENT			5

**MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN
PARAVAI, MADURAI
SYLLABUS**

3	ADVERTISING & SALES MANAGEMENT	5	
4	FINANCIAL MANAGEMENT	5	
5	RESEARCH METHODOLOGY & REPORT WRITING	6	
	DEVELOPMENT OF SKILLS OF PERSONAL		
6	SELLING	2	
7	ENVIRONMENTAL SCIENCE	2	
	VI SEMESTER		
1	RETAIL MANAGEMENT	5	
2	MANAGEMENT ACCOUNTING	5	
	ELECTIVE PAPER	6	
3	SERVICES MARKETING	6	
4	FIELD STUDY REPORT	6	
	SKILLED BASED SUBJECT		
5	LEARNING BODY LANGUAGE	2	2
6	HOW TO FACE INTERVIEW CONFIDENTLY	2	2
7	GROUP DISCUSSION SKILL	2	2
8	VALUE EDUCATION	2	2
	PART-V		
	EXTENSION ACTIVITIES		