

**MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN
PARAVAI, MADURAI
SYLLABUS**

IV SEMESTER

	Part - I	Language
	Part - II	English
	Part - III	7. Phonetics & Spoken English
IV	Core subject	8. Indian writing in English
	Allied Subject - IV	Advanced English Grammar & Usage
	Skill Based Subject	Word Power

V SEMESTER

	Part - III	9. Shakespeare
	Core Subject	10. American Literature
		11. Twentieth Century Literature
V		12. Journalism & Mass Communication
	Elective Subject	1. Literary Criticism Paper – I
	Part - IV	Environmental Studies
	Skill based subject - III	Creative Writing

VI SEMESTER

	Part - III	13. Women writing in English
	Core Subject	14. Common wealth literature
VI	Elective Subject	2. Liiterary Criticism Paper - III
		3. English Language Teaching
	Part - IV	Value Education
	Skill based Subjects	4. Translation : Theory & Practice
		5. Presentation Skills
		6. Job seeking skills

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REVISED SYLLABUS FOR B.B.A UNDER CBCS

S.NO	SUBJECT NAME	SUB CODE	THORY HOURS	PRATICAL HOURS
1	VANIKA KATITHAGAL	UVK9L11		6
2	ENGLISH- I	UEN8E11		6
3	PRINICIPLES OF MANAGEMENT	ABA8C11		5
4	FINANCIAL ACCOUNTING	ABA8C12		5
5	BUSINESS ECONOMICS	ABA8A11		6
6	BASIC PHYSICS	SPH9N11		2
II SEMESTER				
1	ALUVAGAMELANMAI			6
2	ENGLISH-II			6
3	BUSINESS ENVIRONMENT			5
4	COST ACCOUNTING			5
5	MONEY BANKING			6
6	BASIC PHYSICS II			2
III SEMESTER				
1	BUSINESS LAW-I	ABA8C31		6
2	BANKING LAW & PRACTICE	ABA8C32		5
3	COMPUTER APPLICATION IN BUSINESS-I	ABA8C33		4
4	ENTREPRENEURSHIP	ABA8C34		5
5	BUSINESS STATISTICS	ABA8A31		6
6	COMMUNICATIVE SKILLS	ABA8S31		2
IV SEMESTER				
1	BUSINESS LAW II			6
2	COMPUTER APPLICATION IN BUSINESSII			4
3	MARKETING MANAGEMENT			5
4	ORGANISATION BEHAVIOUR			5
5	BUSINESS MATHEMATICS			6
6	PERSONALITY DEVELOPMENT			2
V SEMESTER				
1	PRODUCTIONS&OPERATIONS MANAGEMENT			5
2	HUMAN RESOURCE MANAGEMENT			5